



THE 22ND INTERNATIONAL CONFERENCE ON BIOMAGNETISM

31 AUGUST – 4 SEPTEMBER 2020
UNIVERSITY OF BIRMINGHAM,
BIRMINGHAM, UK

**SPONSORSHIP
& EXHIBITION
OPPORTUNITIES**

BIOMAG2020.ORG

INTRODUCTION

Join Biomag2020 for the chance to connect and network with over 500 attendees from across the globe here in the UK.

Why the UK? There's a strong biomagnetism community here that focuses on magnetoencephalography (MEG). This is supported by 10 MEG sites across the country, with two in Birmingham alone. Seminal work on biomagnetism also took place at Aston University in the centre of Birmingham. Combined, this makes the UK the ideal location, providing you with a fantastic opportunity to connect with key colleagues in the field.

Why Birmingham? It's the second largest city in the UK, with a rich cultural life. The city is located in the heart of England, providing excellent opportunities to visit the wider area. The meeting itself will be hosted on the campus of the University of Birmingham. This historic red-brick university has excellent conference facilities, and allows the meeting to be held in an academic setting.

Our committee will create a programme that is relevant, engaging and timely for delegates. Research methodologies covered at the meeting include MEG, EEG, brain stimulation and other areas of biomagnetism.

We have invited keynote speakers with a strong international standing in the field of biomagnetism and affiliated areas. Symposia and posters will be put forward by the research community, and selected by the scientific committee. The meeting will also have a number of workshops, as well as satellite events. We will ensure a broad coverage of the field including the topics:

- clinical applications such as cardiac, neurological and cognitive disorders as well as resilience
- cognitive neuroscience
- new hardware developments including OPMs
- novel analysis approaches, for instance source modelling and network analysis

These are exciting times. We look forward to welcoming you to Birmingham.



Professor Ole Jensen

Centre for Human Brain Health, University of Birmingham



WHY SPONSOR?

As a sponsor or exhibitor you will have the platform to raise your company profile, while reinforcing your position as an important partner in biomagnetism, putting your organisation in the spotlight and having the opportunity to showcase your expertise.

Biomag 2020 will provide you with the opportunity to:

- **Market your company's products and services to a targeted audience**
- **Network with colleagues and establish new leads**
- **Exchange ideas for future innovation**
- **Develop and maintain professional relationships**
- **Easily connect with attendees through our event app**



PACKAGES

Choose your level of involvement from the below packages and branding opportunities:

Platinum:

- Use of the dedicated Platinum sponsor meeting room
- 10 minute presentation in the meet the vendors forum
- Company logo included under 'Platinum sponsors' on event header slides and signage
- Listed under 'Platinum sponsors' on the event website, to include company name and logo and a 300 word profile with link to company website
- 4x3 metre exhibition space in a prominent place in the catering area to include 2 x trestle tables, 5 x chairs, table linen and electrics
- Up to 5 staff to support the stand who are given access to all conference sessions and tickets to the social event
- Logo and link to company website to be listed under 'Platinum sponsors' on the sponsor pages in the app
- Opportunity to provide copy for pre or post sponsors event mailing to all conference delegates who opt in sponsor specific emails

Cost: £25,000

Gold:

- Company logo included under 'Gold sponsors' on event header slides and signage
- Listed under 'Gold sponsors' on the event website, to include company name and logo and a 200 word profile with link to company website
- 3x2 metre exhibition space in a prime place in the catering area to include 2 x trestle table, 3 x chairs, table linen and electrics
- Up to 3 staff to support the stand who are given access to all conference sessions and tickets to the social event
- Logo and link to company website to be listed under 'Gold sponsors' on the sponsor pages in the app

Cost: £15,000

Silver:

- Company logo included under 'Silver sponsors' on event header slides and signage
- Listed under 'Silver sponsors' on the event website, to include company name and logo and a 100 word profile with link to company website
- 3x2 metre exhibition space in the catering area to include 1 x trestle table, 2 x chairs, table linen and electrics
- Up to 2 staff to support the stand who are given access to all conference sessions and tickets to the social event
- Logo and link to company website to be listed under 'Silver sponsors' on the sponsor pages in the app

Cost: £6,000

Exhibition stand:

- Company logo included under 'Exhibitors' on event header slides and signage
- Listed under 'Exhibitors' on the event website, to include company name and logo and a 50 word profile with link to company website
- 3x2 metre exhibition space in the catering area to include 1 x trestle table, 2 x chairs, table linen and electrics
- Up to 2 staff to support the stand who are given access to all conference sessions and tickets to the social event
- Logo and link to company website to be listed under 'Exhibitors' on the exhibitors pages in the app

Cost: £3,000

Lunch and learn sessions:

- Opportunity to lead a lunchtime session to those who select to attend the session (approx. 40 mins) in your area of expertise. The content must be agreed in advance with the BIOMAG 2020 Organising Committee
- Company name and logo listed as 'Session sponsored by' in all references to the specific session
- Listed under specific session as 'Session sponsor' on the event website, to include company name and logo, a 10 word profile with link to company website
- Logo and link to company website to be listed under 'Session sponsor' on the programme pages in the app

Cost: £5,000

Reception drinks sponsor at the main social event:

- Company name and logo listed as 'Reception drinks sponsor' in all references to the main social event
- Listed under 'Reception drinks sponsor' on the event website, to include company name and logo and a 100 word profile with link to company website
- Company name and logo on all social event materials both in print and online, and on all relevant signage
- Acknowledgement on the night during speeches
- 2 tickets to attend the event

Cost: £2,000

Branding:

Charging station sponsor:

- Located in the catering and exhibition hall, close to catering points
- Company name and logo of sponsor on the charging station

Cost: £2,000

Lanyard sponsor:

- Company logo on the lanyard alongside the Biomag 2020 logo

Cost: £2,000

We can also create tailor-made opportunities to meet your objectives.

Contact details:

For further information or to discuss a tailored package please contact:

Louise Walczak

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